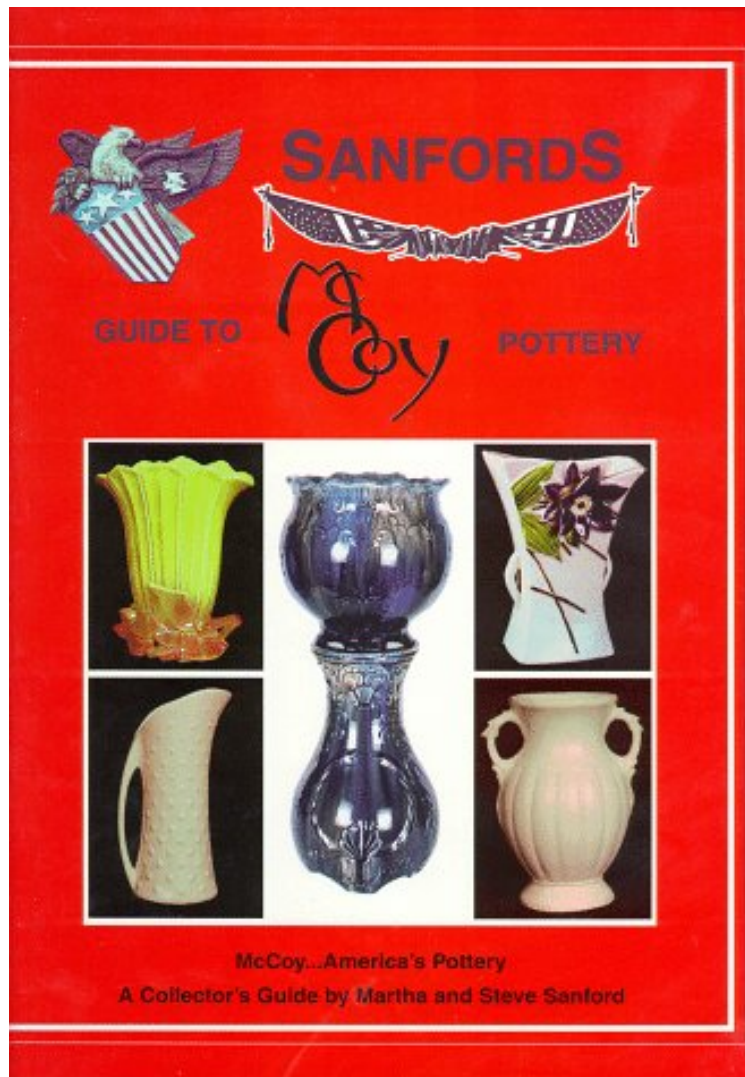


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Sanford's Guide to McCoy Pottery

Martha Sanford, Steve Sanford
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Martha Sanford, Steve Sanford : Sanford's Guide to McCoy Pottery before purchasing it in order to gage whether or not it would be worth my time, and all praised Sanford's Guide to McCoy Pottery:

0 of 1 people found the following review helpful. The Big Red Book of McCoy PotteryBy SireshI never buy these guides for the price guides. This one has the price guide in the back of the book and in very small print. I discovered years ago that price guides were mainly for bragging rights: "I have this piece and it's worth umpty million dollars according to Sanford's". However they are good for relative value. And it would be a really good idea if more emphasis was placed on condition and it's effect on value. McCoy Pottery after all was mass produced and finding glaze pops, glazing defects and glazed over errors in production is just part of owning McCoy, but still the perfect

piece is far more desirable than the imperfect, all else being equal. Lots of good pictures and pictures of the bottoms of some pots-- oh, yes, this is very helpful because how items are finished on the bottom is some very valuable hints to who made it. The only thing I would like to see more of (given the fact that McCoy has become the target of fakers) is pictures of reproductions and fantasy pieces with the McCoy mark that are currently in circulation. 0 of 0 people found the following review helpful. Five Stars By anita rosenfeld very good guide, fast delivery 0 of 0 people found the following review helpful. Five Stars By kodibear I really liked the extensive color photos

This book is a history of the Nelson McCoy Pottery Company from 1910 to 1989. The Sanfords new trademarked line finder is an alphabetical thumbnail picture of all of the lines made by the pottery. It includes an extensive table of contents and the family history of four generations of McCoy's. There are four thousand pieces pictured in this big red book with identification by line name, mold number, year of manufacture, and color ware available. There are nearly 200 pieces of the private collection of the Cope family who were early designers of McCoy pottery. Over 500 cookie jars, over 100 wall pockets, and the dinnerware produced in the 50s, 60s and 70s. It is indexed and cross-referenced with a price guide.

The Sanfords love McCoy Pottery. This is their third authoritative book on the subject. Thousands of others love McCoy as well. It has been popularized tremendously by Martha Stewart over the last six or seven years. However, with most pieces priced in the \$25 to \$50 range, it remains affordable. The McCoy's made pottery in Zanesville, OH, from about the 1850s to 1990 when competition from imports closed the factory. During that time the potters turned out everything from ashtrays and birdbaths to planters and pitchers. The factory was, at one time, the largest pottery in the United States. This 260-page book is filled with pictures of the pottery's output. Nearly 4,000 pieces are represented pictorially. All the photos are excellent in quality and exceptionally well printed in four color. These are interspersed with snippets of information about the pottery and its wares. Best of all, the authors have categorized the pottery into such classifications as lamp bases, vases and flower pots making the volume a hand reference work. There is an appendix with a cross-reference price guide. This is an indispensable guide for the serious or beginner collector of McCoy. And for those who are buying and holding McCoy in the hope that the prices will rise, the book is a must buy. -- Susan Hibbert, Treasure Chest, December 1997 From the Author It was an experience growing up in Roseville, Ohio in the 1950s. As a young child I had free run of the McCoy pottery. My mother was Nelson McCoy's secretary and my father was the paymaster. I felt this book was important to do because I had the information available from friends, neighbors, and relatives, many of whom had worked for McCoy pottery. My summer job after my senior year in high school before starting college was packing pottery in the McCoy plant. Little did I know at that time, I was packing future collectibles. This project was made possible by Nelson and Billie McCoy's willingness to open their home and their records. Because of our family relationship, we were also allowed to photograph their pottery collection. Also important were three or four other collections and the amazing Lindberg collection with over three thousand pieces of pottery. This book was a labor of love and we hope you enjoy it.