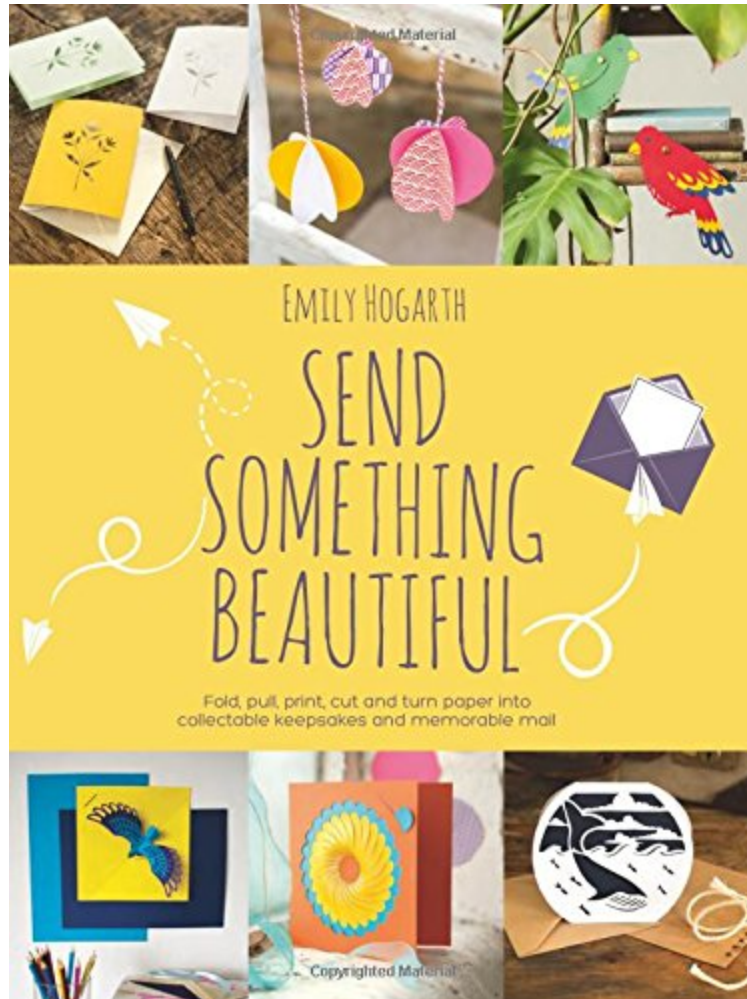


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Send Something Beautiful

Emily Hogarth

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Emily Hogarth : Send Something Beautiful before purchasing it in order to gage whether or not it would be worth my time, and all praised Send Something Beautiful:

2 of 2 people found the following review helpful. Variety of Mailable ProjectsBy Rachel B. Ramey (blogger/author)It was the cards on the front cover of this book that first grabbed my attention. They're so classy, but they look so SIMPLE to do, too. While some of the projects in this book are more complex, they are all basic enough in their essential construction that you don't necessarily have to have mad crafting skills to do them. Some will take more TIME, but they aren't really complicated. There's one project in here I thought was a little weird (a crying eye mobile), but that's pretty good, in my experience. (It seems most project books have a few good ones and a bunch of "hmmm" projects.) There is variety: some cards, some envelopes or envelope embellishments, some other fun stuff to send. And nothing requires any really weird supplies -- mostly basics like paper, adhesive, and scissors, although obviously you

might want to get a little fancy with the paper for some projects. You WILL probably want a craft knife for many of the projects. (Like this.)Note: I received a copy of this book free for review on my blog.1 of 1 people found the following review helpful. Pretty ways to communicateBy J. V. MillerThis was much nicer than expected. I found lots of projects to try that were unfamiliar. It's suitable for an intermediate crafter but instructions are clear enough even a beginner should have good luck with most of the templates offered.

In the age of information, a tangible love letter, postcard or a little handmade card, or an invitation or crafted gift sent through the post can speak a thousand emails or texts. Imagine receiving a hand-crafted pop-up or papercut card that has been designed especially for you-perhaps with your name or a special motif incorporated; a composite postcard sent in installments that completes the picture over time; hand-printed wrapping paper or an origami box of customized treats; a revolving and papercut CD sleeve that reveals part of a hidden message with each turn; or a calligraphic love letter enclosed in a exquisitely-lined and hand-folded envelope. It's hard to resist such obvious attention to detail, originality, hand-crafted skill and old school charm. The art of creating and then giving or sending something beautiful can also be a real joy, as this book reveals. Whether you're looking for new ways to correspond, want a change from technological communication for a while, or just love crafting with paper, *Send Something Beautiful* is for you. It includes a huge array of paper crafting and engineering techniques, plus 25 inspiring projects to help you spoil or impress your penpals, friends, family or loved ones. The book itself also makes the perfect gift and includes basic and original templates to draw from or cut out. The arts of both papercraft and of correspondence enjoy a romantic and fascinating past-from paper peep shows to pop up books to love letters and the Mail Art movement-all captured within the preliminary introduction and in fact files throughout the book. And to make sure your thoughts make it through the post, there's a handy universal guide to finding out about postal regulations and factoring in cost before you drop your gift or letter into the mailbox.

"This is a very charming book." *Four Shires Magazine*About the AuthorEMILY HOGARTH is a self-employed illustrator and surface designer. Since completing her masters degree at Edinburgh Collage of Art in 2008, Emily's striking designs have landed her work with Nivea, Cadbury's, Red Magazine, Lloyds Bank, Jasper Conran for Debenhams; Bebaroque; Graham and Brown; Tigerprint; Studio Roam; Medici Cards; and Cole and Sons. Living and working in Edinburgh, many of Emily's distinctive designs are inspired by Scottish landscape and nature.